



Billionaire's Blueprint

Padhai Humari, Degree Sarkari

SEMESTER 2 CURRICULUM

INTERNATIONAL BUSINESS MANAGEMENT

- How to set up International Business?
- Setting up a Foreign Legal Entity
- How to Start an Export Business?
- How to Make Your Import Business Successful?
- Government Schemes for Exporters

Professors



Mr. Rajesh Mehta
Executive Chairman
Rajesh Exports



Mr. Girish Agarwal
Director,
Dainik Bhaskar



Mr. R. S. Sodhi
Managing Director,
Amul

LEGAL & IPR

- Winning Legal Conflicts
- IPR Copyright
- IPR Patents
- IPR Trademarks
- ADR- Alternate Dispute Resolution

Professors



Mr. Gaurang Bindra
Founder
Legal Leo



Abha Maryada Banerjee
Founder
Success India



Dr. Prachi Chopra
Founder & Director,
Intellect Bastion



Prabhdeep Kaur
Deputy Director
(IPR and Legal)



Bhavpreet Singh Soni
Founder and CEO
SonisVision

SEMESTER 2

SALES

- How to Sell?
- Negotiation skills
- Telesales and Call Centre Operations
- Art of Storytelling
- Customer Service
- Customer Relationship Management (CRM)

Professors



Mr. Manu Jain
Global Vice President
Xiaomi Technology



Anuradha Agarwal
Founder,
Multibhasi



Mr. Nilesh Gupta
Director,
Vijay Sale

HUMAN RESOURCE & LEADERSHIP

- Human Resources (HR)
- Team Management
- Designing effective KPI/KRAs
- Performance Management

Professors



Mr. Sanjiv Bajaj
Joint Chairman & MD
Bajaj Capital



Mr. Alfred Ford
Global Chairman,
Ford Motors



Amogh Lila Das
Motivational Speaker & VP
Iskcon Dwarka



Mr. Yashish Dahiya
CEO,
Policybazaar



Mr. Ramesh Agarwal
Director,
Dainik Bhaskar



R. Gopalakrishnan
Former Executive Director,
Tata Sons Ltd.

SEMESTER 2

FUNDAMENTALS OF COMPUTER & DATA HANDLING

- Cyber Security
- Gmail Basics
- Google Sheets
- Google Drive
- Google Calendar
- Google Forms
- Learning Excel
- Advance Excel
- Microsoft Word

Professors



Mr. Gaurav Chaudhary
YouTuber,
Technical Guruji



Mr. Sanjeev Jain
Founder,
CEOITBOX



Mr. Sujit Bhattacharjee
Research & Development Specialist
CEOITBOX



Mr. Raj Singh
Microsoft
Certified Trainer



Mr. Amit Goyal
Senior Faculty
INSAID



Mr. Prabhav Jain

BUSINESS ETHICS, VALUES & HANDLING TOUGH SITUATIONS

- Goal Setting
- Emotional Intelligence for Entrepreneurs
- Principles Before Profit
- Mind Training & Enhancement
- Time Management

Professors



Amogh Lila Das
Motivational Speaker & VP
Iskcon Dwarka



Boman Irani
Indian Film
Actor



Rasikraman Das Prabhu
Life-Coach & Inspirational
Speaker

SEMESTER 2

BUSINESS EXPANSION

- How to Scale a Startup?
- Franchising
- Growth Hacking
- Cash Flow for Business Growth
- Fund Raising
- Incubator and Accelerator

Professors



Vivek Oberoi
Indian Actor



Hemant Kanoria
MD, SREI Infrastructure
Finance



Mr. Keki Mistry
Vice Chairman & CEO
HDFC Bank



Mr. Lalit Agarwal
Chairman,
V Mart



Balaji Viswanathan
CEO,
Invento



Mr. Rajesh Agarwal
MD, Insecticides
(India) Ltd.



Radheshyam Dixit
Chairman,
Ananda Dairy



Mr. Rajesh Mehta
Chairman,
Rajesh Exports